

ROAD TO WORLD CUP
COMMUNITY DAY

PRESENTED BY **AMGEN**

FOR IMMEDIATE RELEASE

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**THE LOS ANGELES WORLD CUP 2026 HOST COMMITTEE RETURNS WITH SECOND
ROAD TO WORLD CUP COMMUNITY DAY PRESENTED BY AMGEN**

*Volunteers joined local artists at Inglewood High School United to celebrate the
Road to World Cup Community Day presented by Amgen ahead of FIFA World Cup 2026™*

LOS ANGELES (May 2, 2026) – As the Los Angeles region prepares to welcome the world for FIFA World Cup 2026™ in 40 days, the Los Angeles World Cup 2026 Host Committee hosted its second *Road to World Cup Community Day presented by Amgen* on **Saturday, May 2, 2026**, at **Inglewood High School United (IHSU)**. Building on the momentum of the inaugural March event, the Community Day brought together volunteers, students, artists, and community partners for a hands-on community day filled with public art activations and creativity designed to reflect the welcoming spirit of Los Angeles and the role our communities play in bringing the World Cup to life.

“The Road to World Cup Community Day presented by Amgen is just one example of how the energy of the World Cup can be felt in neighborhoods across our region,” said **Kathryn Schloessman, President & CEO of the Los Angeles Sports & Entertainment Commission and CEO of the Los Angeles World Cup 2026 Host Committee**. “At Inglewood High School United, students, artists, and volunteers came together to create a work of art that will live on well beyond the end of the tournament. It’s a reflection of the creativity, diversity, and community pride that makes our region so special as we prepare to host the world for FIFA World Cup 2026. We’re thankful to our Host City Supporters, including Amgen, for helping bring this experience to life.”

Held on the IHSU campus, participants collaborated with prominent local artists – [Aise Born](#), [Angel Acordagoitia](#), [JPMurals](#), and [Mr B Baby](#) – to create community-driven artwork inspired by the region’s vibrant soccer culture and the excitement surrounding the tournament. A large-scale mural led by school alumni was installed on campus, while additional mobile mural installations created during the event will be showcased at key transit hubs this summer. These projects serve as visual celebrations of the global game and the diverse communities that define Los Angeles.

As part of the day’s activities, Amgen sponsored wellness and recovery kits, which volunteers assembled and distributed to students at the high school. In addition, Adidas and SCORE provided equipment and

apparel donations, while the Los Angeles World Cup 2026 Host Committee made a \$26,000 donation to the Inglewood High School United's soccer team. Together, these contributions reflected a shared commitment to community engagement, creativity, and inclusivity in the lead-up to FIFA World Cup 2026™.

To expand the reach and impact of Community Day across Los Angeles, local municipalities, venues, and community-based organizations hosted their own Community Day activations throughout the region. This coordinated, multi-site approach helped amplify engagement and extend the excitement surrounding FIFA World Cup 2026™ beyond a single location, creating a more connected and visible celebration throughout Los Angeles County. Participating sites included The Creative Technologist LA & Coffee & Champagne Problems, the City of Downey, Kids Artistic Sense, and the City of Palmdale, each contributing to a broader, countywide celebration of community, creativity, and excitement for the World Cup.

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Photos:



(From L-R) **Kathryn Schloessman**, President & CEO of the Los Angeles Sports & Entertainment Commission and CEO of the Los Angeles World Cup 2026 Host Committee; **Adrian García-Márquez**, Event Emcee and Sports Commentator; Inglewood Mayor **James T Butts**; **Dr. James Morris**, Inglewood United School District County Administrator; **Stu Holden**, Game Analyst for FOX Sports and Former US Men's National Team Midfielder; **Dr. Ponda Motsepe-Ditshego**, Amgen Head of Inclusive Global Health & Impact



Volunteers, key event representatives, and the Inglewood United High School Marching Band gather for a group photo at the *Road to World Cup Community Day presented by Amgen*.



Volunteers painting one of the mobile mural displays that will be moved to key transit hubs.

The *Road to World Cup Community Day presented by Amgen* is supported by Host City Supporters: Amgen, Archer, Kaiser Permanente, LA Tourism, and Metro, and Event Supporters: Adidas, The Home

Depot, Reyes Coca-Cola Bottling, and SCORE whose contributions and resources help make the Community Day projects possible.

To learn more about the Los Angeles World Cup Host Committee's community engagement plans, visit losangelesfwc26.com.

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About the Los Angeles World Cup 2026 Host Committee

The Los Angeles World Cup Host Committee was established to deliver a premier FIFA World Cup 26™ experience and drive lasting social, cultural, and economic impact for the region. We serve as the liaison between FIFA and the Los Angeles region to harness opportunities surrounding the tournament to elevate our community. The Host Committee is co-chaired by LAFC Co-President Larry Freedman and former U.S. Men's National Team player Chris Klein, and is led by the Los Angeles Sports & Entertainment Commission (LASEC). It also includes the Los Angeles Rams, SoFi Stadium and Hollywood Park, Los Angeles Football Club (LAFC), and LA Galaxy. For more information, visit losangelesfwc26.com.

About the Los Angeles Sports & Entertainment Commission

The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles and serves as the lead for the [Los Angeles World Cup 2026](#) and [Super Bowl LXI](#) Host Committees. LASEC connects local businesses and communities with these major events to create lasting economic, cultural, and social impact for the region. For more information, visit: LASEC.net

