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**LOS ANGELES KICKS OFF WORLD CUP CELEBRATION  
AS FIFA FAN FESTIVAL™ TICKETS GO ON SALE**

*Opening weekend celebration at the Los Angeles Memorial Coliseum features live match broadcasts, entertainment, and global flavors — with \$10 tickets and free entry for kids under 12*

**LOS ANGELES (April 22, 2026)** – With just 50 days until kickoff, the Los Angeles World Cup 2026 Host Committee announced that [tickets are now on sale](#) for the **FIFA Fan Festival™ Los Angeles**, taking place **June 11–14** at the iconic **Los Angeles Memorial Coliseum**.

The FIFA Fan Festival™ Los Angeles will transform the historic venue into a global celebration of football and culture, offering fans the opportunity to experience the excitement of the FIFA World Cup 2026™ beyond the stadium. Throughout the event, fans will gather to watch live match broadcasts on massive screens while enjoying a dynamic lineup of entertainment, cultural programming, interactive fan experiences, and a diverse culinary offering inspired by countries from around the world.

The opening weekend celebration is expected to be the most highly anticipated moment of the tournament, as fans come together to celebrate the start of the FIFA World Cup™ in a shared, high-energy environment.

“The FIFA Fan Festival will be the central gathering place for the FIFA World Cup in Los Angeles, bringing fans from across the globe to celebrate the game and the culture that surrounds it,” said **Kathryn Schloessman, CEO of the Los Angeles World Cup 2026 Host Committee**. “We are excited to invite Angelenos and visitors from around the world to be part of this once-in-a-generation opening weekend celebration as we prepare to kick off FIFA World Cup 2026 right here in Los Angeles.”

**Ticketing & Access:**

Designed to be inclusive and accessible, the FIFA Fan Festival™ Los Angeles will feature programming for fans of all ages, with dedicated amenities and experiences to ensure a welcoming environment for all attendees. Tickets are available now, at just \$10 for General Admission (inclusive of fees), while kids under 12 will get in for free. There will be premium ticket options available for purchasing at \$30, which includes access to a hospitality tower lounge – an air conditioned, shaded retreat from the outdoor heat with food and beverage options – just steps from the FIFA Fan Festival™ and adjacent to club and loge seating. From these elevated vantage point, fans get a bird’s eye view of the entire festival and prime sightlines to oversized match screens.

“The FIFA Fan Festival is where the heartbeat of the FIFA World Cup lives,” said **Cobi Jones, US Men’s National Team legend and Los Angeles World Cup 2026 Community Ambassador**. “This summer, Los Angeles won’t just be hosting matches — we’ll be hosting the world. From the Los Angeles Memorial Coliseum to neighborhoods across the region, this official FIFA Fan Festival will bring people together to celebrate the game, the culture, and the incredible diversity that makes LA special. It’s going to be a once-in-a-generation moment for our region, and I can’t wait to see fans from everywhere experience the FIFA World Cup, LA style.”

### **Daily Programming & Experiences:**

Each day of the FIFA Fan Festival™ Los Angeles will feature full-day programming built around FIFA World Cup 2026™ match schedules, offering an immersive blend of sport, entertainment, and culture.

Featured matches (in PT) will include:

- Thursday, June 11, 2026
  - 12:00 PM: Mexico v South Africa
- Friday, June 12, 2026
  - 12:00 PM: Canada v Bosnia & Herzegovina
  - 6:00 PM: USA v Paraguay
- Saturday, June 13, 2026
  - 3:00 PM: Brazil v Morocco
  - 6:00 PM: Haiti v Scotland
- Sunday, June 14, 2026
  - 10:00 AM: Germany v Curacao
  - 1:00 PM: Netherlands v Japan

The FIFA Fan Festival™ Los Angeles will also feature a curated selection of food and beverage offerings that reflect the culinary diversity of Los Angeles and inspired by the nations competing on football’s biggest stage. A mix of local favorites and international cuisine representing participating nations will be available including South African favorites like bunny chow and pap & chakalaka, Brazilian classics such as pastéis and pão de queijo, Mexican staples including chicken tinga tacos and carne asada quesadillas, Canadian comfort foods like poutine, Japanese sushi, German pretzels and currywurst, Moroccan shawarma, Italian pizzas, and more.

In true Los Angeles fashion, the festival will also highlight beloved local vendors, bringing the region’s unique food culture to life.

### **Getting Here:**

There are multiple ways to arrive at the Coliseum. Taking [Metro](#) or Rideshare to the FIFA Fan Festival™ Los Angeles is highly encouraged. Take advantage of Metro’s E (Expo) Line with two stops adjacent to the Coliseum – Expo Park/USC and Expo/Vermont. There is limited paid parking available at Exposition Park, the USC Campus, and in surrounding surface lots and garages. Accessible parking is available in all venue parking lots on a first-come, first-served basis. Parking fees apply. To reserve on-site spaces, please click [here](#).

“The FIFA Fan Festival experience begins on Metro where riders can celebrate with other fans as they travel to the celebrations,” said **Metro CEO Stephanie Wiggins**. “With convenient, affordable, safe and reliable transit options, Metro is making it easy for Angelenos and visitors alike to get to the FIFA Fan Festival and experience everything our region has to offer.”

This event is expected to sell quickly as Los Angeles prepares to host one of the world's largest sporting events. Tickets will go on sale Wednesday, April 22 at 10 AM PST [here](#). Tickets may be purchased at the Coliseum Box Office on event days, subject to availability. Visa is the Official Way to Pay. For more information and to purchase tickets, visit [LosAngelesFWC26.com](https://LosAngelesFWC26.com).

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### **About the Los Angeles World Cup 2026 Host Committee**

The Los Angeles World Cup Host Committee was established to deliver a premier FIFA World Cup 26™ experience and drive lasting social, cultural, and economic impact for the region. We serve as the liaison between FIFA and the Los Angeles region to harness opportunities surrounding the tournament to elevate our community. The Host Committee is co-chaired by LAFC Co-President Larry Freedman and former U.S. Men's National Team player Chris Klein, and is led by the Los Angeles Sports & Entertainment Commission (LASEC). It also includes the Los Angeles Rams, SoFi Stadium and Hollywood Park, Los Angeles Football Club (LAFC), and LA Galaxy. For more information, visit [losangelesfwc26.com](https://losangelesfwc26.com).

