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Contacts:

Steve Brener, BZA, 818-398-8039; Arlene Guzman, BZA, 415-517-5470

**ACCLAIMED ACTOR, COMEDIAN AND PRODUCER WILL FERRELL  
NAMED OFFICIAL COMMUNITY AMBASSADOR FOR LOS ANGELES WORLD CUP 2026  
ALONGSIDE RECENTLY ANNOUNCED SOCCER ICONS MIA HAMM AND JULIE FOU DY**

*As excitement builds for the FIFA World Cup 2026™, passionate soccer supporter joins the Los Angeles World Cup 2026 Host Committee alongside two of the most iconic figures in U.S. soccer as official Community Ambassadors to help ensure FIFA World Cup 2026™ leaves a lasting impact on LA.*

**LOS ANGELES (March 17, 2026)** –The Los Angeles World Cup 2026 Host Committee, led by the Los Angeles Sports & Entertainment Commission (LASEC), is excited to announce that beloved actor, producer, writer and comedian, Will Ferrell, will serve as a Los Angeles World Cup 2026 Community Ambassador for this once-in-a-generation event. He joins alongside Snoop Dogg, Cobi Jones, Eva Longoria, Luka Dončić, Magic Johnson, and recently announced global soccer icons Mia Hamm and Julie Foudy, as part of a distinguished community of ambassadors to help elevate Los Angeles’ role as a host city for FIFA World Cup 2026™.

As one of the most universally recognized actors and comedians, Ferrell will support the Host Committee’s efforts to welcome national and international visitors to experience Los Angeles during FIFA World Cup 2026™ and make sure everyone in the community has an opportunity to take part in the festivities. His global fanbase will bring attention to the Los Angeles region as a host city, helping to bridge communities and engage diverse audiences from sports fans to families. With strong ties to the community as a Southern California native and longtime Los Angeles resident, he will help ensure the tournament leaves a lasting legacy for both locals and visitors alike.

“As a lifelong soccer fan and proud Angeleno, I’m thrilled to serve as an official Community Ambassador for the Los Angeles World Cup 2026 Host Committee ahead of FIFA World Cup 2026™,” said **Will Ferrell**. “I’m here to support the Host Committee’s efforts and cheer loudly for the countries playing in the tournament. I promise not to jump in as goalkeeper...unless absolutely necessary. Let’s make this tournament unforgettable for Los Angeles!”

Will Ferrell is a devoted sports enthusiast. As co-owner of the Los Angeles Football Club (LAFC), he is frequently seen at matches, championing the team both locally and nationally. He has been at the forefront of building a vibrant soccer culture in the region and has a vested interest in the growth of the sport in the United States, especially in Los Angeles.

Will Ferrell will join Mia Hamm and Julie Foudy, two of the most influential figures in the history of women’s soccer and members of the iconic 1999 U.S. Women’s World Cup championship team, who will lend their leadership, credibility, and deep connection to the sport to inspire the next generation of

players and fans. Their presence emphasizes Los Angeles' rich soccer history and its commitment to growing the game at every level across the region.

As a forward for the United States Women's National Team from 1987 to 2004, Hamm became a global soccer icon, known not only for her excellence on the field, but also for inspiring generations of young players to pursue the game with passion. Her ties to the Los Angeles soccer are equally significant. She is a founder and prominent member of LAFC's ownership group where she played an integral role in launching the club in 2018, contributing her insights and leadership as the only female owner in Major League Soccer at the time. Her presence has helped shape LAFC's culture of inclusivity, community investment, and world-class fan engagement, which align with the goals of the Los Angeles World Cup 2026 Host Committee to welcome the world in 2026 and leave a lasting legacy long after the final whistle.

"It's a privilege to join the Los Angeles World Cup 2026 Host Committee as a Community Ambassador," said **Mia Hamm**. "Soccer has given me so much, and I'm honored to represent the host city where the opening match for the United States Men's National Team will play, a milestone moment that will resonate deeply with fans across the country. The FIFA World Cup is an opportunity to inspire young players, unite fans, and highlight the tremendous growth of the sport in our region. I'm grateful to be part of it."

As a two-time FIFA Women's World Cup champion and Olympic gold medalist with the U.S. Women's National Team, Foudy is one of the most respected icons in soccer. She served as captain of the U.S. Women's National Team and later as president of the Women's Sports Foundation. She's known not just as a former player, but as an advocate for equity in sport, aligning with the Host Committee's goals of ensuring everyone has access to experience the World Cup in Los Angeles. Through the Julie Foudy Sports Leadership Academy, she has invested deeply in mentoring young athletes, especially women. She will help the Host Committee engage youth throughout the Los Angeles region, inspiring young players across diverse communities, and ensure this 2026 World Cup leaves a lasting legacy for years to come.

"The World Cup shaped my life and my career in ways I could never have imagined," said **Julie Foudy**. "Wearing the crest, competing on the world's biggest stage, and experiencing the power of the game to unite people across cultures is something that stays with you forever. To now help welcome the world to Los Angeles as a Community Ambassador is incredibly meaningful. I want young players across our region to feel that same connection and energy of the sport that the World Cup gave me."

"We are thrilled to bring together such an extraordinary group of leaders, athletes, entertainers and advocates as Community Ambassadors for the Los Angeles World Cup 2026 Host Committee," said **Kathryn Schloessman, President & CEO of the Los Angeles Sports & Entertainment Commission and CEO of the Los Angeles World Cup 2026 Host Committee**. "Each of our ambassadors brings a unique voice, deep community ties, and a shared passion for the game that will help us engage Angelenos and invite fans from around the globe to be part of this once-in-a-generation moment for Los Angeles."

Los Angeles plays a central role in hosting the world's largest single-sport event, as the region prepares to host eight matches at SoFi Stadium, including the U.S. Men's National Team opening match, and deliver 39 days of fan engagement across the region. Together, these ambassadors will help inspire the Los Angeles community to take part in this generational event and welcome the world to experience the very best of Los Angeles.

For more on the Los Angeles World Cup 2026 Host Committee, please visit [losangelesfwc26.com](https://losangelesfwc26.com) and [LASEC.net](https://lasec.net).

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### **About the Los Angeles World Cup 2026 Host Committee**

The Los Angeles World Cup Host Committee was established to deliver a premier FIFA World Cup 26™ experience and drive lasting social, cultural, and economic impact for the region. We serve as the liaison between FIFA and the Los Angeles region to harness opportunities surrounding the tournament to elevate our community. The Host Committee is co-chaired by LAFC Co-President Larry Freedman and former U.S. Men's National Team player Chris Klein, led by the Los Angeles Sports & Entertainment Commission (LASEC), and includes the Los Angeles Rams, SoFi Stadium and Hollywood Park, Los Angeles Football Club (LAFC), and LA Galaxy. For more information, visit [losangelesfwc26.com](https://losangelesfwc26.com).

### **About the Los Angeles Sports & Entertainment Commission**

The Los Angeles Sports & Entertainment Commission (LASEC) is a non-profit organization officially designated to attract, secure and support high-profile sports and entertainment events in Los Angeles and serves as the lead for the [Los Angeles World Cup 2026](#) and [Super Bowl LXI](#) Host Committees. LASEC connects local businesses and communities with these major events to create lasting economic, cultural, and social impact for the region. For more information, visit: [LASEC.net](https://lasec.net)

